North Plains Events Association Patti Burns PO Box 484 North Plains, Oregon 97133 Patti.funstinks.com 503-319-5428



January 28, 2025

Dear Sponsor,

We hope this message finds you well. We are excited to announce The North Plains Events Association is organizing our 27<sup>th</sup> annual Elephant Garlic Festival which will take place on August 8, 9 & 10, 2025, in North Plains, Oregon. This event brings together people for a weekend of fun, entertainment, and connection, and we are reaching out to invite you to become a sponsor.

### About the Event:

The Garlic Festival features live music for 3 days, a beer garden where you can try a garlic beer, food vendors who use tons of fresh garlic including garlic ice cream, a marketplace for local artisans, a car show and a parade, children's entertainment, all family-friendly activities. Last year, the event attracted over 30,000 attendees and we expect even more this year. This event is an opportunity to highlight the spirit of our community and support local area businesses. The festival is a collaborative effort between the North Plains Events Association and the City of North Plains. Organizations such as the North Plains Knights of Pythias and the North Plains Christian Church provides many volunteers who make this premier festival possible. The festival proudly supports the local economic community, as well as charitable organizations and gives back to the community through the success of this wonderful event. This three-day festival is North Plains' *"Signature"* event!

## Sponsorship Opportunities:

We offer different sponsorship levels to accommodate a range of contributions, each with its own set of benefits. We would love to partner with you as a sponsor at the following levels:

We are also open to custom sponsorship arrangements to suit your marketing goals. We are confident that your involvement will provide great exposure for your company and allow you to connect directly with members of the community.

## Why Sponsor the Elephant Garlic Festival?

- Brand Visibility: Highlight your company to an engaged audience of all ages.
- **Community Impact:** Support a meaningful event that promotes unity and strengthens local businesses.
- Marketing Opportunities: Gain exposure through event advertising, social media, and day-of engagement.

#### Gold Clove Sponsor (1) - \$6,500

- Exclusive media & press release coverage identifying your company as a Gold Clove Sponsor
- Your customized business message will be announced four times each day.
- Up to two *company provided* banners will be displayed all three days.
- Sponsor listed on website.
- You will receive 5 festival T-shirts (please provide the number for each size), 2 Stinkee ball caps, 2 Stinkee wine glasses. All artwork should be provided by June 1st.

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#### Silver Cloves Sponsors - \$4,000

- Your company provided banner is on display and your company name will be announced throughout the three-day event.
- You and/or your business name is printed on the back of the festival t-shirt.
- Sponsors listed on website.
- One framed festival poster and two Stinkee wine glasses
- You will receive 4 festival T-shirts. Please provide the number for each size: \_\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_XL \_\_\_\_XXL

#### Bronze Cloves Sponsors - \$2500

- Your company provided banner is on display and your company name will be announced throughout the three-day event.
- You and/or your business name is printed on the back of the festival T-shirt.
- Sponsor listed on website.
- One framed festival poster and two Stinkee wine glasses
- You will receive 3 festival T-shirts. Please provide the number for each size: \_\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

#### Stinkee's Parade Sponsors - \$1,500

- Your company provided banner is on display during the annual parade.
- You and/or your business name is printed on the back of the festival T-shirt.
- Sponsors listed on website.
- One framed festival poster and a Stinkee ball cap
- You will receive 3 festival T-shirts. Please provide the number for each size:
  \_\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_\_XXL

#### Stinkee's Rest and Ride Sponsors - \$1,000

- Your company provided banner is on display in the official Parking area.
- You and/or your business name is printed on the back of the festival T-shirt.
- Sponsors listed on website.
- One framed festival poster
- You will receive 3 festival T-shirts. Please provide the number for each size:
  \_\_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL

#### The Garlic Heads Music Sponsors - \$750

- Your company provided banner is on display in the music area and your company name will be announced throughout the three-day event.
- You and/or your business name is printed on the back of the festival T-shirt.
- Sponsors listed on website.
- As a sponsor, a limited number of booth spaces will be available.
- One framed festival poster
- You will receive 2 festival T-shirts. Please provide the number for each size:
  S\_M\_L\_XL\_XXL

#### Cloves Sponsors - \$500

- Your company provided banner is displayed in the Food area and your company name will be announced throughout the three-day event.
- You and/or your business name is printed on the back of the festival t-shirt.
- Sponsors listed on website.
- One framed festival poster
- You will receive 2 festival T-shirts. Please provide the number for each size: \_\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

#### Bloomin' Garlic Sponsors - \$300

- You and/or your business name is printed on the back of the festival T-shirt.
- You and/or your business name will be on printed material for all three days.
- Sponsor listed on website.
- Two festival posters
- You will receive 1 festival T-shirt. Please provide the number for each size: \_\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

#### Garlic Bulbs Sponsors - \$150 – with Name and Logo

- You and/or your business name is printed on the back of the festival T-shirt.
- You and/or your business name will be on printed material for all three days.
- Sponsor listed on website.
- One festival poster
- You will receive 1 festival T-shirt. Please provide size:

\_\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_\_XL \_\_\_\_XXL

#### Garlic Sprouts Sponsors - \$100 - with Name Only

- You and/or your business name is printed on the back of the festival T-shirt.
- You and/or your business name will be on printed material for all three days.
- Sponsors listed on website.
- You will receive 1 festival T-shirt. Please provide size: \_\_\_\_\_S \_\_\_\_M \_\_\_\_L \_\_\_XL \_\_\_\_XXL

#### Garlic Lovers Choice

- You fill in the amount you would like to contribute \$\_\_\_\_\_\_
- Sponsors listed on website.

| Elephant Garlic Festival / NPEA |   |
|---------------------------------|---|
| Web address:                    |   |
| Email address:                  |   |
| Donation Amount:                |   |
| Best phone number to reach you  |   |
| City/ST/Zip:                    |   |
| Mailing address:                | - |
| Contact Person:                 | - |
| Name Company:                   |   |
| Name Company:                   |   |

# Attn: Patti Burns PO Box 484 North Plains, Oregon 97133

\*\*Please, make checks payable to the North Plains Elephant Garlic Festival

## Please have sponsorship to the festival by June 1st for advertising purposes

## <u>Please note that this year to have a 10x10 sponsor space in the Art area your</u> <u>sponsorship must be a minimum \$1000.00</u>

We would be thrilled to have your business as a sponsor for the Elephant Garlic Festival and would be happy to discuss the available options further. Please feel free to contact us at 503-319-5428 or email me at patti.funstinks.com if you have any questions or need additional information.

Thank you for considering this opportunity to support our community event. We look forward to the possibility of working together to make the Elephant Garlic Festival a success.

Sincerely, Patti Burns Festival Coordinator North Plains Events Association 503-319-5428 patti.funstinks.com