North Plains Elephant Garlic Festival



Dear Sponsor

The North Plains Events Association, a non-profit organization, is preparing to celebrate the 23rd annual Elephant Garlic Festival, August 7, 8, 9, 2020;

The Elephant Garlic Festival attracts over 20,000 people to North Plains and generates continued growth and enthusiasm for our community. This three-day festival is North Plains' "Signature" event; it immerses people in a diverse selection of entertainment, food, arts, music and GARLIC. Some highlights of the festival are:

Handcrafted Art Various Food Booths Music & Entertainment 10K Run
5K Walk & ½ Marathon Beer & Wine Garden

The festival is a collaborative effort between the North Plains Events Association and the City of North Plains. Organizations such as the North Plains Knights of Pythias and the North Plains Christian Church provide numerous volunteers who make this premier festival possible. The festival proudly supports the local economic community, as well as charitable organizations.

According to Reuters, the North Plains Elephant Garlic festival is rated 10th in the top ten garlic festivals around the world. In 2012, the Washington County Visitors Association awarded the North Plains Elephant Garlic festival the **Essence of Washington County Events & Festivals** award for its outstanding contributions to the Washington County tourism industry.

As we continue to strive to make each year better, we must reach out to you for your financial support. Your sponsorship is important and will allow us to continue creating an atmosphere that is fun, positive and family friendly. We are very proud of our festival and we welcome the opportunity to highlight your business during this year's event.

The North Plains Events Association would appreciate your financial support for the 2020 North Plains Elephant Garlic Festival. *Our success is your success*.

Sincerely,
Patti Burns
Festival Coordinator
Lochlolly1@aol.com
503 647-2619

2020 Sponsorship Opportunities

As a Festival Sponsor, your company name & logo will be featured on all printed materials, the festival t-shirt and the official festival website. Please indicate your desired level of sponsorship.

Gold Clove Sponsor (1) - \$6,500

- Exclusive media & press release coverage identifying your company as a Gold Clove Sponsor
- Your company name on the Garlic Festival highway sign
- Your customized business message will be announced four times each day
- Up to two company provided banners will be displayed all three days
- Sponsor listed on website
- You will receive 5 festival t-shirts (please provide the number for each size), 2 Stinkee ball caps, 5 pairs of 'Fun Stinks' socks and 2 Stinkee wine glasses. All artwork should be provided by June 1.
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Silver Cloves Sponsors - \$4,000

- Your company provided banner is on display and your company name will be announced throughout the three-day event
- You and/or your business name is printed on the back of the festival t-shirt
- Sponsors listed on website
- One framed festival poster and two Stinkee wine glasses
- You will receive 4 festival t-shirts. Please provide the number for each size:
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Bronze Cloves Sponsors - \$2500

- Your company provided banner is on display and your company name will be announced throughout the three-day event
- You and/or your business name is printed on the back of the festival t-shirt
- Sponsor listed on website
- One framed festival poster and two pair of 'Fun Stinks" socks
- You will receive 3 festival t-shirts. Please provide the number for each size:
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Stinkee's Parade Sponsors - \$1,500

- Your company provided banner is on display during the annual parade
- You and/or your business name is printed on the back of the festival t-shirt
- Sponsors listed on website
- One framed festival poster and a Stinkee ball cap
- You will receive 3 festival t-shirts. Please provide the number for each size:

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Stinkee's Rest and Ride Sponsors - \$1,000

- Your company provided banner is on display in the official Parking area
- You and/or your business name is printed on the back of the festival t-shirt
- Sponsors listed on website
- One framed festival poster
- You will receive 3 festival t-shirts. Please provide the number for each size:

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The Garlic Heads Music Sponsors - \$750

- Your company provided banner is on display in the Music area and your company name will be announced throughout the three-day event
- You and/or your business name is printed on the back of the festival t-shirt
- Sponsors listed on website
- One festival poster
- You will receive 2 festival t-shirts. Please provide the number for each size:

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Kiddie Cloves Play Area Sponsors - \$500

- Your company provided banner is on display in the Kid's Play area
- You and/or your business name is printed on the back of the festival t-shirt
- Sponsors listed on website
- One festival poster
- You will receive 2 festival t-shirts. Please provide the number for each size:

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Bloomin' Garlic Sponsors - \$300

- You and/or your business name is printed on the back of the festival t-shirt
- You and/or your business name will be on printed material for all three days
- Sponsor listed on website
- Two festival posters
- You will receive 1 festival t-shirt. Please provide the number for each size:

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Garlic Bulbs Sponsors - \$150 – with Name and Logo

- You and/or your business name is printed on the back of the festival t-shirt
- You and/or your business name will be on printed material for all three days
- Sponsor listed on website
- One festival poster
- You will receive 1 festival t-shirt. Please provide size:

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Garlic Sprouts Sponsors - \$100 - with Name Only

- You and/or your business name is printed on the back of the festival t-shirt
- You and/or your business name will be on printed material for all three days
- Sponsors listed on website
- You will receive 1 festival t-shirt. Please provide size:

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Lil' Stinkee's Sponsors \$50

- You and/or your business name will be on printed material for all three days
- Sponsors listed on website

Garlic Lovers Choice

- Sponsors listed on website

Name Company:
Contact Person:
Mailing address:
City/ST/Zip:
Best phone number to reach you
Donation Amount:
Email address:
Web address:

Elephant Garlic Festival / NPEA
Attn: Patti Burns
PO Box 484
North Plains, Oregon 97133

**Please, make checks payable to the North Plains Elephant Garlic Festival

IMPORTANT: FOR ADVERTISING PURPOSES, ALL SPONSORSHIPS NEED

TO BE SUBMITTED BY

JUNE 1, 2020